Proofpoint Cloud App Security Broker laaS Protection

Identify Misconfigured Cloud Services and Protect Sensitive Data in laaS Storage

CHALLENGES

- Misconfigurations
- Unknown resources and laaS accounts
- Data loss and compliance
- · Cloud account takeover

KEY CAPABILITIES

- Simplify multi-cloud security and compliance with centralized governance for all laaS resources across vendors, accounts and regions
- Identify misconfigured security settings that deviate from published baselines
- Monitor and analyze user behavior to detect and stop unauthorized logins and administrative activity
- · Protect sensitive data in laaS storage
- Discover and govern unsanctioned laaS accounts
- · Deploy quickly in the cloud

PRODUCTS

- Proofpoint Cloud App Security Broker (CASB)
- Proofpoint CASB laaS Protection

Cloud adoption is accelerating. Just as business and IT teams opt to deploy SaaS apps to improve agility, elasticity and scale, so do DevOps teams. They opt to develop new applications and services on cloud infrastructure.

Your organization may have tens or hundreds of laaS accounts with workloads deployed on a single or multiple cloud services. Due to data privacy regulations, you may have to store your data on cloud repositories located in different regions of the world. The lack of visibility into the gaps in your cloud security posture can make it difficult to maintain laaS security and ensure compliance. Besides, cloud threats such as account compromise and lack of well-trained staff can add to the complexity.

Customer misconfiguration, mismanagement and mistakes can lead to large-scale breaches. Attacks on cloud services such as Amazon Web Services (AWS), Microsoft Azure or Google Cloud (GCP) can result from such oversight. Security and risk management leaders must identify and mitigate these risks. laaS accounts, resources and sensitive data in cloud storage such as customer or patient records should be secured.

To protect your laaS environments and ensure compliance, Proofpoint CASB laaS Protection (laaS Protection) provides

- · laaS discovery
- Cloud Security Posture Management (CSPM)
- · Data security
- Threat protection
- Adaptive access controls

laaS Protection is an add-on feature of Proofpoint CASB.

Identify misconfigurations in laaS environments

laaS Protection helps you govern security posture in your multicloud environment. This feature of Proofpoint CASB discovers configurations and settings that deviate from published baselines in laaS services. That includes settings such as a "root" user account that is not enforcing multi-factor authentication. laaS Protection evaluates your virtual machine, storage, network and access controls settings against the following four security baselines.

- CIS Foundations
- PCI DSS
- ISO 27001
- SOC TSP

And when it identifies misconfigurations that present a security risk, it recommends the best practices for fixing them.

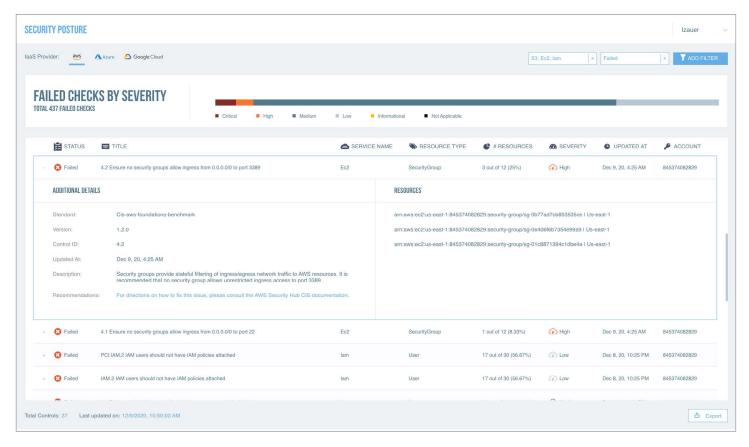


Figure 1: Security posture dashboard showing a misconfiguration, the instructions on how to meet the security baselines and a list of resources that failed to meet the standard.

Monitor and control privileged users activity

Unlike SaaS applications, most laaS users are privileged users such as DevOps engineers or software developers. They can deploy, delete and configure laaS resources such as virtual machines and cloud storage. And they can assign admin privileges. Monitoring privileged user activities is critical.

Proofpoint CASB with laaS Protection enables you to set people-centric policies (Figure 2). Such policies are based on rich context and alert on unauthorized privileged user activities. The context includes user risk, location, device and network. And also any cloud app the user is trying to access. For example, you can prevent admin activities such as a change to bucket permissions from block listed countries.

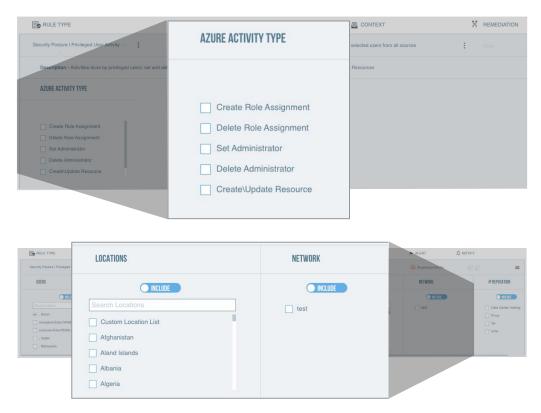


Figure 2: Policy rule template for privileged user activities.

Discover all laaS resources

With Proofpoint CASB, you can simplify multi-cloud and multi-region laaS security and compliance with centralized management. And you get visibility on all your SaaS apps and laaS resources across laaS vendors, accounts and regions (Figure 3).

You can visualize resource creation trends and look for anomalies such as excessive resource creation or deletion. You can also drill down into discovered resources by type and region and ensure accounts are provisioned according to regulations and best practices—for example, if you are a multi-national or European organization, you can monitor for buckets deployed outside of the EU to prevent GDPR violations.

Discover unprovisioned laaS accounts

Proofpoint CASB gives you visibility into shadow IT across your organization. That includes laaS accounts that are not approved or documented by IT (Figure 4). We help you audit network traffic logs. You can discover cloud apps and laaS accounts accessed on your network. These can include IT approved, undocumented and possibly private laaS accounts. As you audit unapproved accounts, you can track their status in the CASB console. For example, after discovering undocumented accounts acquired during a merger, you can provision them according to security benchmarks to ensure compliance.

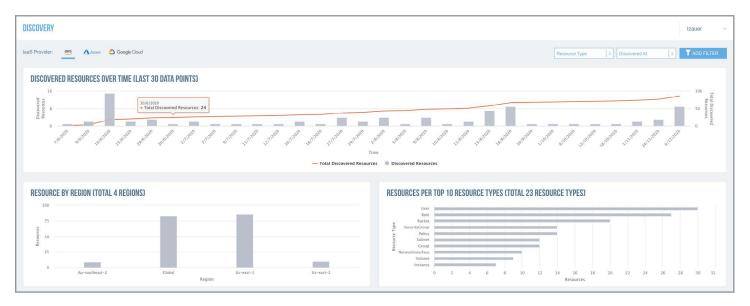


Figure 3: laaS discovery dashboard showing resource trends, locations and types.

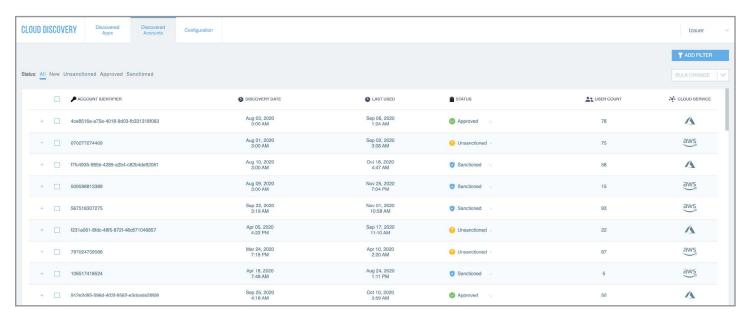


Figure 4: Dashboard showing status of laaS accounts discovered on the corporate network.

Protect sensitive data in cloud storage

Proofpoint CASB with laaS Protection helps you identify and classify sensitive data in your cloud storage repositories, such as AWS S3 buckets and Azure Storage Blob containers. It also helps you:

- · Monitor file activities for DLP violations
- Monitor buckets and containers for excessive sharing
- Build data security policies using DLP classifiers—including built-in smart identifiers, dictionaries, rules and templates that are shared with other Proofpoint DLP products

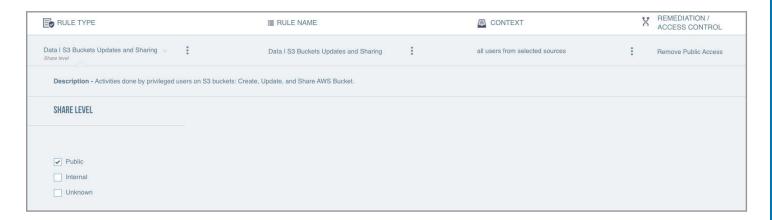
Our out-of-box classifiers help you shorten time to discover and protect regulated data in cloud storage. And it helps you stay in compliance. As part of the Proofpoint Enterprise DLP, our CASB enables you to deploy consistent DLP policies across your SaaS apps, laaS buckets, email and endpoint. And it lets you centralize DLP incident management for these channels on a single console. Combining content, behavior and threat telemetry across multiple channels helps you determine if the user that triggered the DLP alert is compromised, malicious or negligent.

Proofpoint CASB DLP capabilities include:

- 240 built-in classifiers covering PCI, PII, PHI and GDPR regulations
- Dictionaries and proximity matching to improve DLP detection
- Exact data matching to automate upload of custom dictionaries or identifiers to detect information unique to your organization including account numbers and other structured data from databases
- Document fingerprinting to detect sensitive data within unstructured content—including formulas, source code, forms, contracts and other intellectual property
- Support for 300 file types and a file-type profiler to support new, custom or proprietary file types

Flexible rule templates allow you to build content, user behavior and threat-aware policies (Figure 5). It lets you control how your data is shared, uploaded and downloaded. You can automatically reduce sharing permissions for buckets to ensure compliance. For example, you can monitor for and remove excessive sharing of buckets from block-listed countries.

Investigating DLP incidents are also easier. You can correlate suspicious logins or misconfigured buckets with DLP incidents. And you can filter events and alerts for reporting and closely monitor compliance by subscribing to alerts.



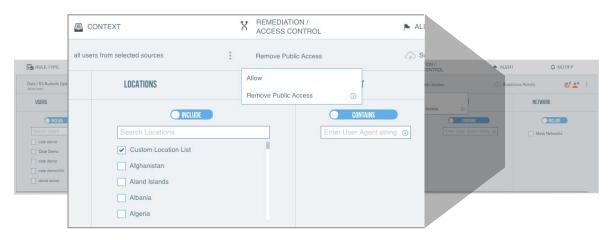


Figure 5: Policy rule template to monitor bucket/container sharing permissions.

Adaptive access controls and threat protection

laaS management console is a web-based application used to create and manage cloud resources. Organizations need to monitor and control access to this powerful tool. CASB's adaptive access controls enable real-time security measures based on risk, context and role. It lets you:

- Protect your laaS environment by setting up policies to block access from risky locations and networks and by known threat actors.
- Apply risk-based controls to high-risk and high-privilege users including step-up authentication, managed-device policy rules and VPN enforcement

Proofpoint CASB combines rich cross-vector (cloud, email and more) threat intelligence from Proofpoint Nexus Threat Graph with user-specific contextual data. We apply machine learning to this data to analyze user behavior and detect anomalies across cloud services and tenants. We help you:

- Detect when a cloud account is compromised
- Investigate past activity and alerts, including any suspicious access to your federated laaS services.

LEARN MORE

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ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at www.proofpoint.com.

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