## **Proofpoint Archive**

# Get long-term information retention, supervision and e-discovery for the digital workplace

### **Products**

- · Proofpoint Archive
- Proofpoint Discover
- Proofpoint Supervision

### **Key Benefits**

- Deliver electronic communications from a variety of sources to your archive at scale
- Supervise communications efficiently within your network and on third-party platforms
- Discover relevant information for litigation, internal investigations and audits
- Retain communications in a secure, accessible and compliant archive
- Provide proof of compliance

The pulse of your business beats digitally. Employee collaboration, client communications, promotions and ads all flow through digital channels. And they all need to stay secure, compliant and ready for legal requests.

As part of the Proofpoint Intelligent Compliance family of products, Proofpoint Archive is a secure, modern, cloud-based repository. It helps you streamline long-term retention, supervision and e-discovery across:

- · Leading messaging platforms
- · Cloud-based file-shares
- · Social media
- And more

### Keep Up With Digital Communications Channels

You're dealing with more content—across more digital channels—than ever. More employees are dispersed and working remotely. Today's business communication happens online and over multiple channels. At the same time, clients and prospects expect to engage with you on social media and other digital platforms.

Legacy on-premises archiving tools are struggling to keep up with it all. The result: more content, more content sources—and more headaches managing it. Proofpoint Archive helps you gain control over this growing deluge of data and maintain compliance more effectively and efficiently.

### Capture Communications—Email and Beyond

### The challenge: More content types

For many organizations, capturing and archiving businesses communications is a compliance mandate. And to that end, you probably have an archive for email. But how do you handle other content sources? Many firms have poured IT resources into custom tools for bringing new content sources into their archive. But these workarounds are less than ideal. They often miss some content types and need a lot of upkeep.

### Our solution: Broad source platform support

Proofpoint Archive has built-in connectors that can index more than 500 file types. It helps you easily capture, store, search for and retrieve content from leading target sources, such as:

- Email, including on-premises Microsoft Exchange servers and Microsoft 365
- · Collaboration platforms such as Slack and Microsoft Teams
- Social-media platforms such as Facebook, Twitter, LinkedIn and Instagram

### Supervise Strategically With the Help of Technology

### The Challenge: Scaling supervision

In sectors such as financial services, you must supervise all business communications. When your firm grows or evolves, you need an archiving solution that scales with you. With people and random sampling alone, you may miss compliance issues that need your attention the most—and waste time and money on low-risk items. Proofpoint Archive can help you surface issues that pose the highest risk. It can also help you quickly catch and remediate violations on social media and other public channels—before they "go viral" and garner unwanted scrutiny.

### Our solution: Automation and insight

With Proofpoint Supervision, you can meet supervision requirements for email and other communications. We help reduce the noise that takes up your time and resources. Proofpoint Supervision ignores pre-approved and low-risk content (such as bulk mail) and threading conversations. And its detailed dashboards offer insights that help focus and streamline your efforts. It highlights issues that pose the greatest compliance risks and trends on how often violations occur. That means your compliance team can spot violations faster and more accurately.

### Retain Communications in a Secure and Organized Archive

### The challenge: Retaining communications in a cloud-first world

To fully retain communications, you need an archive that is:

- Secure
- Accessible
- Searchable

Legacy on-premises tools struggle to keep up with today's cloud-based content. Search speeds are often slow. Responding to audit or e-discovery requests in a timely manner is a challenge. And you may not be able to ensure your records are complete—or prove it in an audit.

#### Our solution: Easier access, fast search, streamlined review

Proofpoint Archive stores data securely in our innovative, grid-based, cloud storage infrastructure. That means easy access to your data and near-real-time searches, making it faster and more cost-effective to:

- Collect information
- Preserve information in a legal holds and e-discovery requests
- · Export information for e-discovery and audits

With Proofpoint Discover, you can improve your e-discovery response time even further. Our dashboards and visualizations help you to see patterns worth investigating. Our Case Management feature let you group e-discovery elements into cases so you can monitor responses to e-discovery requests more effectively and efficiently. Topic clustering and timeline graphing enable you to define your search criteria more precisely. And Technology Assisted Review (TAR) helps streamline review and reduce outside costs.

"Proofpoint Archive" was formerly "Proofpoint Enterprise Archive," "Proofpoint Supervision" was formerly "Proofpoint Intelligent Supervision," and "Proofpoint Discover" was formerly "Proofpoint E-Discovery Analytics.

#### **LEARN MORE**

For more information, visit **proofpoint.com**.

#### ABOUT PROOFPOINT

Proofpoint, Inc. is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including 75 percent of the Fortune 100, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at www.proofpoint.com.

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