

Proofpoint Managed Security Awareness

Upskill your user base and reduce risk with help from our experts

Key Benefits

- Leverage our deep experience in developing and delivering tailored, threat-driven programs that reduce risk.
- Rely on us to manage administrative and deployment tasks so your internal resources can focus on other initiatives.
- Maximize your investment in the Proofpoint Security Awareness platform and focus on advancing your security culture.
- Choose the service level that matches your objectives.

With Proofpoint Managed Security Awareness, you get access to a partner who will help you elevate user education. Security awareness programs are critical to defense-in-depth strategies for people protection. Our team can help you design, implement, document and measure a program that will prioritize behavior change and align to your culture and objectives.

Cybersecurity skills are not “work skills” ... they are life skills. They protect people, data and devices in traditional workplace settings, remote environments and at home. Effective programs go beyond compliance. They are thoughtful and multifaceted. They factor in behavior change, cultural dynamics and changing threat conditions. And they require dedicated time, attention and expertise. These elements are too often in short supply.

Proofpoint Managed Security Awareness is a game changer for organizations that do not have access to skilled program practitioners. Our team has helped organizations of all sizes around the globe. You can rely on our experts to guide your program strategy and focus on portable skills and repeatable behaviors

Work With Our World-Class Experts

Security awareness success depends on more than just great tools and content. It must evolve. And it must rely on strategic planning and human risk management.

Our Managed Services team delivers expert knowledge of the Proofpoint Security Awareness platform. We know how to optimize available assets. We also know how to strategize around program development, combining key elements to drive engagement and strengthen cyber sensibilities.

We are there for you every step of the way, from onboarding to goal-setting to program planning and execution. We will help you devise a strategy that draws upon our proven methodology, the Proofpoint learning framework and best

practices. We can advise, develop and document across a range of activities, including:

- Simulated phishing campaigns
- Knowledge assessments
- Cultural surveys
- Training assignments
- Awareness and security culture-building initiatives

Ensure Continuity and Progress

It is hard to find and retain skilled security awareness practitioners in a competitive market. And it is next to impossible to mature a program without the right resources. Our team works with you to guide and mature your program. And we take on the responsibilities of week-to-week and month-to-month execution. Whatever internal staffing challenges you might face, your program will continue as planned.

Draw on Our Threat Landscape Knowledge

Threat actors constantly evolve their tactics. And they are laser-focused on your largest attack surface: your people. Our team has access to world-class Proofpoint threat intelligence and associated awareness and training materials. We help you identify and address the emerging, seasonal and ongoing threats that put your organization and employees at risk.

Benefit From Actionable insights

Visibility into your efforts—and their impact—helps you gauge success. It also allows you to identify the areas that you need to focus on and fine tune. We help you evaluate progress, document results and make informed adjustments. And we help you focus on the metrics that are most relevant to the real-world behaviors that introduce and limit risk within your environment.

Our executive-level insights can be shared easily with your stakeholders. Our team can provide regular reporting on key performance indicators, including:

- Outcomes of activities like phishing simulations and training assignments
- Correlational analysis by departments, geography or roles
- Progress against baseline data
- Improvement trends and areas of concern
- Risk domains and industry benchmarking

Choose the Right Service Package

Our team supports enterprises of all sizes. We have experience delivering programs across many industries and global regions. We do not believe in a one-size-fits-all approach. And our multitier service offering reflects this. We offer three support levels:

- **Silver***—This service provides a baseline, single-stream program designed for up to 2,500 users. You get monthly access to a Proofpoint program administrator who guides and manages quarterly phishing and global training efforts.
- **Gold****—This service enables a more strategic, single-stream program for any number of users. You get weekly access to a Proofpoint program administrator who guides and manages monthly phishing simulations as well as quarterly global and targeted training efforts.
- **Platinum**—This top-tier service supports a highly strategic, multistream approach for any number of users. It is ideal for multitenant organizations and those with more complex program objectives. You get weekly access to Proofpoint work stream administrators as well as ongoing access to a program coordinator. It includes all of the benefits of Gold with additional support for threat-driven and role-based risk management initiatives.

Whatever your goals and objectives, we can help you optimize and evolve your cyberskill-building efforts.

* The Silver package was previously known as the Commercial package.

** The Gold package was previously known as the Enterprise package.

LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

ABOUT PROOFPOINT

Proofpoint, Inc. is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including 75 percent of the Fortune 100, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at www.proofpoint.com.

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